

Ebiquity plc

("Ebiquity" or "the Company")

Directorate Change

Further to the announcement today of the completion of the sale of its Advertising Intelligence practice to Nielsen Media Holdings Limited ('Nielsen'), Ebiquity, a leading independent global media and marketing consultancy, announces that Morag Blazey will step down from the Board with immediate effect. Ms Blazey, who has been Managing Principal of the Advertising Intelligence practice, will transfer to Nielsen as part of the transaction.

Michael Karg, Group CEO, Ebiquity says:

"I would like thank Morag for her hard work and contribution to Ebiquity over the last 10 years. Morag previously led the UK business for Ebiquity and for the last two and a half years has been running the Advertising Intelligence practice and has been instrumental in agreeing the disposal to Nielsen. She has been a major part of the Ebiquity executive team and I wish her the best with her future as part of Nielsen."

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