

Ebiquity PLC
("the Company" or "Ebiquity")

Result of AGM – 4 June 2025

Ebiquity PLC announces that, at its annual general meeting held earlier today, all of the resolutions were passed. A breakdown of the votes received at the meeting for each resolution is set out below and will also be made available on the Company's website: www.ebiquity.com.

	Resolution	For	%	Against	%
1	To receive the report & accounts	92,810,591	100	0	0
2	To approve the directors remuneration report for the financial year ended 31 December 2024	85,860,456	92.51	6,950,135	7.49
3	To elect Ruben Schreurs as a director	92,809,591	100	0	0
4	To elect Katharine (Kayte) Herrity as a director	92,809,591	100	0	0
5	To re-elect Sue Farr as a director	85,866,007	92.52	6,943,584	7.48
6	To re-elect Lara Izlan as a director	92,809,591	100	0	0
7	To re-elect Richard Nichols as a director	72,109,434	77.60	20,790,157	22.40
8	To re-elect Rob Woodward as a director	92,809,591	100	0	0
9	To reappoint the auditors	92,810,591	100	0	0
10	To authorise the directors to set the auditors' remuneration	92,809,591	100 ^{*1}	1,000	0 ^{*2}
11	To authorise the directors to allot shares	85,867,007	92.52	6,943,584	7.48
12	To disapply pre-emption rights	85,846,007	92.50	6,964,584	7.50
13	To disapply pre-emption rights for the purpose of acquisitions or specified capital investments	85,866,007	92.52	6,944,584	7.48
14	To authorise share buybacks	92,810,591	100	0	0

Notes:

1. 99.9989%

2. 0.0011%

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About Ebiquity plc

Ebiquity plc (LSE AIM: EBQ) is a world leader in media investment analysis. It harnesses the power of data to provide independent, fact-based advice, enabling brand owners to perfect media investment decisions and improve business outcomes. Ebiquity is able to provide independent, unbiased advice and solutions to brands because we have no commercial interest in any part of the media supply chain.

We are a data-driven solutions company helping brand owners drive efficiency and effectiveness from their media spend, eliminating wastage and creating value. We provide analysis and solutions through four Service Lines: Media management, Media performance, Marketing effectiveness and Contract Compliance.

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The Company has the most comprehensive, independent view of today's global media market, analysing over US\$100bn of media spend and contract value from over 123 countries annually, including trillions of digital media impressions.

As a result, over 75 of the world's top 100 advertisers today choose Ebiquity as their trusted independent media advisor.

For further information, please visit: www.ebiquity.com