

## Ebiquity PLC

### Results of 2025 Annual General Meeting held on 4 June 2025

All resolutions proposed at the Company's 2025 AGM were duly passed by the requisite majorities. A breakdown of the votes received at the meeting for each resolution is set out below.

	<b>Resolution</b>	<b>For</b>	<b>%</b>	<b>Against</b>	<b>%</b>
1	To receive the report & accounts	92,810,591	100	0	0
2	To approve the directors remuneration report for the financial year ended 31 December 2024	85,860,456	92.51	6,950,135	7.49
3	To elect Ruben Schreurs as a director	92,809,591	100	0	0
4	To elect Katharine (Kayte) Herrity as a director	92,809,591	100	0	0
5	To re-elect Sue Farr as a director	85,866,007	92.52	6,943,584	7.48
6	To re-elect Lara Izlan as a director	92,809,591	100	0	0
7	To re-elect Richard Nichols as a director	72,109,434	77.60	20,790,157	22.40
8	To re-elect Rob Woodward as a director	92,809,591	100	0	0
9	To reappoint the auditors	92,810,591	100	0	0
10	To authorise the directors to set the auditors' remuneration	92,809,591	100 <sup>*1</sup>	1,000	0 <sup>*2</sup>
11	To authorise the directors to allot shares	85,867,007	92.52	6,943,584	7.48
12	To disapply pre-emption rights	85,846,007	92.50	6,964,584	7.50
13	To disapply pre-emption rights for the purpose of acquisitions or specified capital investments	85,866,007	92.52	6,944,584	7.48
14	To authorise share buybacks	92,810,591	100	0	0

Notes:

1. 99.9989%

2. 0.0011%

### QCA Code – Principle 10 Disclosure

Votes representing 22.4% of votes cast were cast against resolution 7 in respect of the re-election of Richard Nichols as a director of the Company. The 20,790,157 ordinary shares voted against resolution 7 represent 15.0% of the Company's issued ordinary share capital.

Prior to the AGM, and on 22 April 2025, the Company announced that, having agreed to stay with the Company through 2024 while a search for a permanent CFO and Richard Nichols' successor on the Board was in progress, Richard Nichols would be stepping down from the Board on 31 July 2025.

With an orderly transition in place for the appointment of Brian Porritt as an independent Non-Executive Director and Chair of the Audit and Risk Committee with effect from 1 August 2025, the Company does not consider there to be a need to consult with the relevant shareholders in respect of the votes cast against resolution 7 at the AGM.